

Community Hospital Leadership Conference

September 16 – 19, 2021 ▲ Santa Fe, New Mexico

Celebrating 50 years of Serving Community Hospitals



Did you know that HealthTech3 (originally Brim Healthcare) was one of the first hospital management companies in the United States? Started in 1971, the company has evolved from offering just management services to consulting and strategic services designed for community hospitals nationwide.

In celebration of our rich history, this year's annual conference will yet again offer hospital leadership actionable insights and strategies for understanding the challenges and the opportunities facing community hospitals today.

Leading industry authorities will share innovative ideas and leadership skills to assist you in using the lessons learned from the global pandemic to build a healthier future for your hospital.

WHO SHOULD ATTEND

- Community Hospital CEOs & Administrators
- Community Hospital Board Members
- Physician & Nursing Executives

REGISTRATION FEES

Conference tuition..... \$295
 Guest fee.....\$150
(No tuition fee for current HTS3 clients)

SCHEDULE AT A GLANCE

Thursday September 16, 6:00-7:00PM..... *Reception*
 Friday September 17, 10:00-5:00PM..... *General Session*
 Saturday September 18, 8:30-11:30AM. *Breakout Session*
 Sunday September 19, 7:30-10:30AM..... *General Session*

HEAR FROM THESE INDUSTRY EXPERTS

- **Jeffrey C. Bauer, PhD, FAANP**, *health futurist and medical economist*
- **Susan Dentzer**, *Senior Policy Fellow, Duke-Margolis Center for Health Policy*
- **Doris Dike Esq.**, *attorney, Friedman & Feiger LLP*
- **Cathy K. Eddy**, *founder, Health Plan Alliance*
- **Angelina Salazar**, *CEO, Western Healthcare Alliance*
- **Greg Shaffer**, *security expert & author of Stay Safe – Security Secrets for Today's Dangerous World*

LOCATION

La Fonda on the Plaza
 100 East San Francisco St
 Santa Fe, New Mexico 87501
 Reservations: 800-523-5002



A discounted room rate of \$199 per night (plus applicable fees & tax) is available for all conference attendees. This rate will be offered until **August 16, 2021** or until the group block is sold-out. Hotel cancellation policy is 72 hours prior to arrival. Valet overnight parking is available at discounted rate of \$16 per night.

DESTINATION SANTA FE

Discover Santa Fe as a city unlike any other, truly living up to its tagline, *The City Different*, at every turn. With legendary history and culture around every corner, an art scene that spans from traditional to contemporary, award-winning cuisine that's as eclectic as it is sumptuous, and countless experiences to encounter, you're sure to uncover something different about yourself when you visit.



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