CrossTx & HealthTechS3 Expand the Number of Community Hospitals Joining the Medicare Chronic Care Management Program

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CrossTx and HealthTechS3 are growing a network responsible for facilitating improvements in chronic care management at more than 70 clinics across 12 states, by supporting improvements in overall patient care coordination, advancements in quality, and growth in revenue, for this fast-growing and diverse network of healthcare facilities.

Bozeman, MT, December 23, 2020 – CrossTx, a leading cloud-based healthcare physician and health provider network technology platform supporting care coordination, patient referral orchestration and flexible digital health delivery models from telehealth to remote patient monitoring celebrates the ongoing successful collaboration with the award-winning healthcare consultancy and managed hospital firm, HealthTechS3. This partnership embraces best-of-breed medical care coordination technology with value-added Medicare-focused advisory services, leading to a valuable offering for hospitals and health centers.

This partnership helps deliver a compelling Chronic Care Management (CCM) solution to hospitals and health centers caring for Medicare beneficiaries in response to changes made back in 2015. The Centers for Medicare & Medicaid Services (CMS) had long identified Chronic Care Management (CCM) as an important factor associated with primary care contributing to better health care for Medicare beneficiaries. By 2015, CMS commenced paying separately under the Medicare Physician Fee Schedule (PFS) for CCM services delivered to patients struggling with multiple chronic conditions. From that point on CMS offered guidelines describing a new class of payable CCM service codes as well as identifying eligible practitioners, patients and the appropriate PFS billing requirements. Thereafter, CrossTx and HealthTechS3 jointly developed a compelling, economical and streamlined CCM compliant solution, involving the CrossTx network technology-powered care coordination capabilities along with the consultancy's deep bench of Medicare reimbursement compliance and health provider subject matter expertise.

The combination of CrossTx's superior platform technology fused with the award winning healthcare consulting and hospital management consulting services drives an incredibly successful partnership delivering hospitals and health centers across the United States a compelling Medicare-complaint CCM solution leading to not only reduced admission rates but also lower mortality and less health care expenditures. CrossTx CEO and Founder Chad Nybo recently declared "We are incredibly proud of this partnership, which has directly led to implemented CCM solutions in at least 70 community hospitals and health centers around the nation." Nybo, who formerly managed product development for RightNow Technologies (acquired by Oracle), founded privately-held and profitable CrossTx nearly a decade ago to solve considerable technical challenges associated with health provider network efficiencies. He continued, "the key to this successful partnership is the highly complementary nature of the two firms: CrossTx provider health network enabling extensible care coordination along with deep Medicare regulatory and health practice expertise, offering clients a truly one-stop solution."

Further, the results keep coming as the partnership not only ensures greater reimbursement for community hospitals but, more importantly, also contributes to higher quality health outcomes. At present approximately 3 million unique beneficiaries totaling 9% of the Medicare fee-for-service population receive care coordination services annually, with greater use of relevant services including CCM as well as Transitional Care Management (TCM) and advance care planning services.   The turnkey CrossTx and HealthTechS3 partnership continuously expands the Medicare offering to contribute to the expansion of Medicare beneficiaries managed under CCM and related programs.

About CrossTx

Founded in 2010 in Bozeman, Montana, CrossTx has emerged as a premier cloud-based healthcare network platform company enabling mission-critical healthcare solutions driving improved patient outcomes while enabling health systems, hospitals, public health systems, value-based care organizations to telehealth-based delivery organizations the ability to improve care while achieving greater efficiency and revenue capture. CrossTx works with healthcare delivery organizations to optimize provider and patient networks via a suite of platform-based configured solutions including patient referral orchestration and discharge management, Medicare-based Chronic Care Management, care coordination, closed loop referral management and productivity, administration and compliance solutions for telehealth and remote patient monitoring applications. CrossTx serves healthcare-based clients across the United States. See the CrossTx website for more information at www.crosstx.com.

About HealthTechS3

Headquartered in Brentwood, Tennessee, this award-winning healthcare consulting and hospital management firm serves clients across the United States. Our firm's deep bench of senior health executives and subject matter experts offers consulting, management services, and technology to support community hospitals of all sizes. We are dedicated to the ultimate goal of improving patient care through improved hospital performance, full regulatory compliance, and reduced costs. For more information, visit the HealthTechS3 website at www.HealthTechS3.com.

Media Contacts:

Jennifer LeMieux
Chief Operating Officer, HTS3
M: 615.429.6310
Jennifer.LeMieux@HealthTechS3.com

Daniel O'Connor
Chief Business Officer, CrossTx
M: 925-570-7486
daniel@crosstx.com